

ORDER



KSJV

Orders	Order / Rev:	105689
	Alt Order #:	
	Product Desc:	State Senate - Jeopardy
	Estimate:	
	Flight Dates:	09/18/12 - 10/25/12
	Original Date / Rev:	08/20/12 / 09/21/12
	Order Type:	GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency	Name:	<u>Benny for Nevada</u>
	Buying Contact:	
	Billing Contact:	
		<u>1930 Village Center Cir.</u>
		<u>Las Vegas, NV 89134</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada -Revised
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM		3	\$1,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TW----		2	\$375.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm			-TW-----	:30	(\$375.00)	0.00	NM		
				See MG 1.5											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm			-TW-----	:30	(\$375.00)	0.00	NM		
				See MG 1.5											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	5	KSNV	09/19/12-09/19/12	M-F Jeopardy		630-7pm			--W-----	:30	\$725.00	0.00	NM		
				⊕ MG for 1,2,1.1											
				Week: 09/24/12	09/30/12	-TW----									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Rating</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm		0.00	-TW-----	:30	(\$375.00)	0.00	NM		
				See MG 1.6											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	6	KSNV	09/25/12-09/25/12	M-F Jeopardy		630-7pm			-T-----	:30	\$725.00	0.00	NM		
				⊕ MG for 1.4 09/25											
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM		5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00		0.00						

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Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate:

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	0.00	NM		5	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12		10/21/12	--WT---		2	\$400.00	0.00								
Week: 10/22/12		10/28/12	MTW----		3	\$400.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	10/22/12-10/28/12	M-F Jeopardy See MG 2.6 [na debates]		630-7pm			MTW-----	:30	(\$400.00)	0.00	NM			
6	KSNV	10/25/12-10/26/12	10/25/12 M-F Jeopardy MG for 2.4 10/22		630-7pm			---Th-----	:30	\$400.00	0.00	NM			

Totals 8 \$3,825.00